

JAI RICE

JaiRice1@gmail.com
Jaidedfilms.com

Video storyteller specializing in creating engaging content for social media and broadcast.

HIGHLIGHTS

- Produces high-quality content with minimal equipment and small budgets
- Highly organized, detail orientated and able to juggle multiple projects at the same time.
- Excels in fast-paced environments with tight deadlines

SKILLS & SOFTWARE

- Mac/PC Proficient
- Premiere, After Effects, Final Cut Studio, Photoshop, Illustrator, Adobe Creative Cloud
- Some experience using: Maya, Cinema 4D, Nuke, Avid Media Composer, Pro Tools

AWARDS & HONORS

- 2015 Webby Award Nominee
- 2014 Webby Award Nominee
- 2013 Webby Award Honoree
- 2009 Telly Award Winner

EDUCATION

M.S. - Multi-Platform Digital Media
New York University - May 2016

B.S. - Film & Video
Minor in Photography and Fine Art
Drexel University - July 2008

EXPERIENCE

Video Producer/Editor/Cinematographer - Freelance

June 2015 - Present, Los Angeles, CA

- Manage all aspects of video and graphic content production for various agencies and organizations from pre-production to post-production
- Responsible for negotiating and securing client contracts, proposals, and budgets
- Schedule and conduct filming and editing of raw footage to produce promotional content that meet client specifics
- Conceptualize and animate motion graphics for various client projects
- Clients include: The Obama Foundation, Blue Apron, Badger & Winters, The Newseum, R/GA, New Teacher Center, Atlantic Council, Visit KC, Avon, and Teach For America

Creative Director - Sightworthy

June 2017 - April 2018, New York, NY | Washington, D.C.

- Produced social video content for major brands including Mercedes Benz, School of New York Times, Sotheby's Institute of Art, MetLife, and Shiseido
- Managed Sightworthy's global freelance network of over 500 creators
- Developed and iterated on principles and video guidelines for social media platforms including Facebook, Instagram, Snapchat, and Twitter
- Assisted in developing creative collateral and samples for Sightworthy's external client platform

Video Producer/Editor - Teach For America

July 2011 - June 2015, New York, NY

- Engaged directly with clients and vendors to produce innovative video marketing campaigns for web, social media, and broadcast
- Created short-form videos for national campaigns including Annual Recruitment, Cultural History, Fundraising and Regional Marketing Initiatives
- Developed distribution, social media engagement, and SEO strategies for online video content to coincide with marketing campaigns
- Established the organization's internal and external video brand guidelines
- Scheduled and booked talent for video shoots

Video Producer/Production Manager - MiND TV

September 2008 - July 2011, Philadelphia, PA

- Produced over 200 short-form documentaries and for television broadcast, VOD streaming, and social media
- Managed and trained production crews for studio and field productions
- Created and maintained the station's production calendar and budgets for production services